

NORTH COAST SECTION
SPECIAL
BOARD OF MANAGERS
MINUTES
June 1, 2011



NORTH COAST SECTION
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Web Address: www.cifncs.org

NCS BOARD OF MANAGERS SPECIAL MEETING MINUTES

DATE: WEDNESDAY, June 1, 2011

FACILITATOR: Amy McNamara, President-Elect

MAIL LOCATION: ACALANES ADULT AND COMMUNITY EDUCATION CENTER
1963 Tice Valley Blvd.
Walnut Creek, CA 94595

TELECONFERENCE SITES:

Humboldt County Office of Education – 901 Myrtle Ave., Eureka, CA – Redwood Room
Montgomery High School – 1250 Hahman Drive, Santa Rosa, Office of Jan Smith-Billing, Asst. Principal
Marin County Athletic League Office, 375 Doherty Drive, Larkspur, CA
Ft. Bragg High School – 300 Dana St., Ft. Bragg, CA – Principal's Conference Room in Main Office

RECORDER: Gil Lemmon, Commissioner

TIME: 1:00 p.m.

I. Call To Order and Roll Call

Meeting was called to order at approximately 1:07 p.m. Commissioner Lemmon verified the teleconference connection with each teleconference site and conducted roll call. A quorum was established.

II. Adopt agenda

PASSED 33-0-0

Motion to adopt the agenda.

Motion: Jan Smith Billing, Past President

Second: Geri Giovannetti, NCL-1 North Representative

III. Public Comment

There was no public person present who wished to address the board regarding any item on the agenda, or comment on any policies and practices of the North Coast Section, CIF.

A. Item under Closed Session

The Board of Managers will consider under Closed Session action to consider granting authority for the Section Commissioner to enter into a media broadcast agreement on behalf of North Coast Section, CIF member schools that will involve broadcast rights for pre-season, league season, league playoff and Section playoff competition, effective starting with the 2011-2012 school year.

B. Pursuant to Education Code 33353.2 (C), any person wishing to speak on any item on the agenda, or comment on the policies and practices of the North Coast Section, CIF, will be heard at this time.

IV. Approval of the Minutes of the Board of Managers Minutes for April 18, 2011

PASSED 33-0-0

Motion to approve the April 18, 2011 Board of Managers minutes.

Motion: Pat Lickiss, DFAL Commissioner (PROXY for Carol Kitchens, DFAL Representative)

Second: Jan Smith Billing, Past President

V. CONVENE INTO CLOSED SESSION

The Board of Managers convened into Closed Session to consider action to grant authority for the Section Commissioner to enter into a media broadcast agreement on behalf of North Coast Section, CIF member schools that will involve broadcast rights for pre-season, league season, league playoff and Section playoff competition, effective starting with the 2011-2012 school year. The following documentation was viewed:

1. Confidential documents emailed (mailed if requested) to Board of Managers representatives:

- Letter from Diane Marshall-Freeman, CIF legal counsel regarding authority of the Section's governing board – ATTACHMENT A
 - Summary of Proposed Broadcast Rights Agreement with a Major Media Vendor (details continue to be discussed) – ATTACHMENT B
 - Additional Question/Answer document provided by the State CIF Office May 17, 2011. ATTACHMENT C
 - Email from Peter Fitzpatrick, President, Home Team Marketing sent May 17, 2011 Attachment E
 - Email from Marie Ishida dated May 31, 2011 Attachment F (provided at meeting)
 - Letter of Acknowledgement Attachment G (provided at meeting)
2. Information sent to NCS member school regarding a potential media broadcast rights agreement. This information is generic and outlines some basic information about a possible agreement. ATTACHMENT D

VI. CONVENE TO OPEN SESSION

The following action was taken in Closed Session

1. Motion to authorize permission for the Section President and Section Commissioner to sign a video broadcast rights agreement for Section Championships only if they believe the agreement is in the best interest of the North Coast Section, CIF.

PASSED 33-2

Motion: Rand Van Dyke, NBL Representative

Second: Jan Smith-Billing, Past President

2. Motion to authorize permission for the NCS Executive Committee to sign a video broadcast rights agreement for pre-season and league contests only if they believe the agreement is in the best interest of North Coast Section, CIF and only after review of a printed contract agreement.

PASSED 31-3

Motion: Rand Van Dyke, NBL Representative

Second: Jan Smith-Billing, Past President

VII. ADJOURNMENT

Passed unanimously to adjourn the meeting

ROLL CALL

LEAGUES & REPRESENTATIVES

Alameda Contra Costa Athletic League (2)

Kelly Lara, Alameda HS (ABSENT)
Sue Kahn, Pinole Valley HS (Ex. Comm.) (ABSENT)

Bay Counties League-East (2)

Ray Troper, St. Elizabeth HS (ABSENT)
Al Hearne, Redwood Christian School (ABSENT)
Tom Welsh, BAC Commissioner (PROXY for Ray Troper)

Bay Counties League-West (2)

Travis Brownley, Marin Academy (ABSENT)
Josh Frechette, Marin Academy (PROXY for Travis Brownley
– arrived late)
Tony Farrel, Stuart Hall (ABSENT)

Bay Counties League-Central (2)

Sharon Olken, Gateway HS (ABSENT)
Syd Renwick, Pescadero HS (ABSENT)

Bay Counties League (2)

Stephen Lim, Chinese Christian School (ABSENT)
Mark Ryan, Oakland Military Institute (ABSENT)

Bay Shore Athletic League (2)

Simon Chiu, St. Joseph Notre Dame HS (ABSENT)
Kevin Gorham, Encinal HS (ABSENT)
Phil Tomasini, BSAL Commissioner (PROXY for Kevin
Gorham)

Bay Valley Athletic League (2)

Louie Rocha, Antioch HS
Scott Bergerhouse, Liberty HS

NCL I – South (2)

Chuck Davison, CMC Commissioner (ABSENT)
Tom Hoppe, St. Helena HS

NCL 1 – North (2)

Geri Giovannetti, Middletown HS
Allen Urbani, Ft. Bragg HS

NCL 2 – South (2)

Cari Stiles, Willits HS (ABSENT)
No second representative appointed

NCL 2 – North (2)

Robert Pinoli, Anderson Valley HS
Warren Galletti, Point Arena HS

Diablo Foothill Athletic League (2)

Adam Clark, Miramonte HS
Carol Kitchens, Campolindo HS (ABSENT)
Pat Lickiss, DFAL Commissioner (PROXY for Carol
Kitchens)

Diablo Valley Athletic League (2)

Nelson Noriega, Berean Christian HS (ABSENT)
John McMorris, Northgate HS (ABSENT)

LEAGUES & REPRESENTATIVES CONTINUED

East Bay Athletic League (2)

Joe Ianora, San Ramon Valley HS (ABSENT)
Janet Terranova, Monte Vista HS (ABSENT)
John Raynor, San Ramon Valley HS (PROXY for Joe Ianora)
Craig Bergman, Monte Vista HS (PROXY for Janet
Terranova)

Hayward Area Athletic League (2)

Theresa McEwen, San Lorenzo HS (Ex. Comm.)
Lauren Clark Lek, Moreau Catholic HS

Humboldt-Del Norte League (2)

Lisa Gray, Arcata HS
Charlie Lakin, Commissioner HDNL (ABSENT)

Marin County Athletic League (2)

Lars Christensen, Terra Linda HS (ABSENT)
Don Drake, Sir Francis Drake HS

Mission Valley Athletic League (2)

Greg Bailey, American HS
Sandy Praire, Mission San Jose HS

North Bay League (2)

Rand Van Dyke, Maria Carrillo HS (arrived late)
Laurie Fong, Montgomery HS (ABSENT)
Marie Sugiyama, NBL Commissioner (PROXY for Laurie
Fong)

Sonoma County League (2)

Paul Tuohy, Sonoma Valley HS
Chris Heller, Analy HS (Ex. Comm.)

DISTRICT SUPERINTENDENTS' REPRESENTATIVES

Contra Costa County Supt. Rep. (1)

Mike McLaughlin, John Swett Unified School District
(ABSENT)

Marin & Sonoma Counties Supt. Rep. (1)

Dr. Jan La Torre-Derby, Novato Unified School District
(ABSENT)

Alameda County Supt. Rep. (1)

Dr. William Wong, Elected representative (Ex. Comm.) –
(ABSENT)

Northern Counties Supt. Rep. (1)

Dr. Don Armstrong, Fort Bragg Unified School District
(ABSENT)

SCHOOL BOARDS' REPRESENTATIVES

Alameda County (CSBA SUB-REGION 7B) (1)

Jerome Wiggins (ABSENT)

Private School Representative (1)

Robert Graves, Elected representative

Catholic School Representative (1)

Pete Imperial, St. Mary's College HS (Arrived late)

Contra Costa County (CSBA SUB-REGION 7A) (1)
Percy McGee, Pittsburg USD Board

STAFF:
Gil Lemmon, Commissioner of Athletics

Humboldt & Del Norte Counties (CSBA SUB-REGION 1A)
(1)
Ken Steele – (ABSENT)

Sonoma County (CSBA SUB-REGION 3A)(1)
Louis Jenkins

Marin County (CSBA SUB-REGION 3D) (1)
Elizabeth Robbins, Ross School District (ABSENT)
Bob Walters, newly appointed CSBA Sub-Region 3D
Representative starting in 2011-2012 (PROXY for Elizabeth
Robbins)

Mendocino & Lake Counties (CSBA SUB-REGION 1B) (1)
Lynette Carrillo, Middletown USD Board

PAST PRESIDENT
Jan Smith Billing, Montgomery HS

NCS PRESIDENT
Richard Graey, Mattole Triple Junction

PRESIDENT-ELECT
Amy McNamara, James Logan HS

FEMALE REPRESENTATIVE (1)
Kristy Christensen, Eureka HS (ABSENT)

UNDER REPRESENTED MINORITY (1)
Dennis Regalado, Acalanes School District

(Non-Voting)
**CALIFORNIA STATE ATHLETIC DIRECTOR
ASSOCIATION LIAISON**
Tom Welsh, BAC Commissioner (PROXY for Ray Troper)

(Non-Voting)
CALIFORNIA COACHES ASSOCIATION LIAISON
Steve Amaro, Freedom HS (ABSENT)

NON-VOTING ATTENDEES
Bill Jones, ACCAL Commissioner (ABSENT)
Tom Welsh, BAC Commissioner (PROXY)
Phil Tomasini, BSAL Commissioner (PROXY)
Bud Beemer, BVAL Commissioner
Chuck Davison, CMC Commissioner (ABSENT)
Pat Lickiss, DFAL Commissioner
Mario Balestrieri, DVAL Commissioner
Don Nelson, EBAL Commissioner (ABSENT)
Dave Kiesel, HAAL Commissioner (ABSENT)
Charlie Lakin, HDNL Commissioner (ABSENT)
Susie Woodall, MCAL Commissioner (ABSENT)
Tom Breen, MVAL Commissioner (ABSENT)
Marie Sugiyama, NBL Co-Commissioner (PROXY for Laurie
Fong)
Russ Peterich, NBL Co-Commissioner
Dave Ashworth, SCL Commissioner (ABSENT)