

NORTH COAST SECTION, CIF
5 Crow Canyon Court, Suite 209, San Ramon, CA 94583
Phone: 925-263-2110 Fax: 925-263-2120
NCS Website: www.cifncs.org



Press Information

2011 NCS/LES SCHWAB TIRES FOOTBALL CHAMPIONSHIPS – *presented by Farmers*, TO BE PLAYED AT THE O.Co COLISEUM – SATURDAY, DECEMBER 10, 2011

The 2011 NCS/Les Schwab Tires Division 1 & Division to be announced Football Championships will take place Saturday, December 10th at the O.Co Coliseum. The Division 1 Championship game will commence at 3:30 p.m. and the second game will kickoff at 7:00 p.m. These two championship contests will feature some of the top high school football athletes and teams in the country.

Working press wishing to cover these contests may present their NCS Media Pass at Will Call, located just outside Gate D. Working media will be given a ticket for entrance to the coliseum and press credentials. Each media outlet is responsible for arrangement of a phone line. Contact Doug Tsang at 510-334-4175. These arrangements should be made immediately. Media will use the Visitors Press Box (the same box as in previous years). Press will be allowed on the field during each game and interviews may be conducted on the field (sideline) upon conclusion of the awards ceremony.

Media services who do not have a NCS Media Pass may contact Sandy McBride-Lemmon at the NCS Office who will assist in securing credentials, if approved.

Tickets are available at the O.Co Coliseum Box Office and Ticketmaster.com. Each participating school will also conduct pre-sales. Adults are \$12.00. Children, ages 4-12, senior citizens, 60 years and older and high school students are \$9.00. Parking will be \$25.00 per car.

Spectators are reminded that no backpacks or coolers are allowed at the McAfee Coliseum. Regular coliseum security policies and procedures will be observed. Additional information is available at the NCS website, Football Home Page. Spectators are encouraged to arrive early to have time to enter the coliseum, find a seat and visit the snack bar prior to kickoff.

North Coast Section Football –High School Football at its Best!!!