

NORTH COAST SECTION, CIF

5 Crow Canyon Court, Suite 209, San Ramon, CA 94583

Phone: 925-263-2110 // Fax: 925-263-2120

Website: www.cifnco.org

MEDIA CREDENTIAL POLICY

- Electronic and print media coverage is important to NCS and we thank you for your interest and commitment to high school educational athletics. NCS staff and championship site management are happy to provide responsible media representatives with working press credentials for NCS events when proper credentials are provided by the media service.
- NCS Media Passes are non-transferable and may only be used by the person to whom they were issued or by individuals employed by the media service that are attending the event as working press. NCS Media Passes and issued media credentials may not be assigned, transferred or otherwise disposed to any person, subsidiary, parent, or any other entity.
- The first step in the process to obtain media credentials is to complete the NCS Media Information Form. This form is available online at the NCS web site. Once on the web site click on "Media" on the left side of the page. NCS will also mail to print and electronic media services in August of each year.
- Submission of a completed Media Information Form does not ensure approval for media credentials. Gil Lemmon, Commissioner of Athletics, reviews all requests. Applicants who are denied will receive a phone call. The following will be considered when reviewing applications:
 - Is the primary purpose of the affiliation or publication to promote high school sports for their readers/viewers?
 - How many media members are needed per affiliation to complete the task above?
 - Does your media service one school or multiple schools within a geographical area?
- NCS policy is to accommodate your needs without infringing on the essential aspects of competition at NCS events. NCS requires that media personnel comply with NCS policy for the site of each of our events.
- Media that make arrangements for credentials in advance of an event have the best opportunity to receive credentials in advance. Last minute or late requests make it much more difficult to provide media with proper service.
- When attending NCS events media should always present their NCS Media Pass along with identification from your media organization and a valid photo I.D.
- **NCS Blogging Policy**

Each approved media representative has the privilege to blog (e.g., real-time or time delayed journal entries) during competition. All blogs must be free of charge to readers. A blog description includes in-competition updates on score and time remaining in competition as well as description of the championship and competition taken place during the given time. NCS staff and its designated championship personnel shall be the final authority about whether a approved media representative is following the NCS Blogging Policy. Currently, NCS does not limit the number of blogs during a competition.

- Please note that NCS Media Pass credentials are accepted for all rounds of State CIF basketball events PRIOR to the regional finals. State CIF-issued credentials are required for regional finals and state championship games. For volleyball, NCS Media Pass credentials will be accepted for all rounds PRIOR to the state championships.
- Under no circumstances should media services call and ask for credentials for parents or other parties who are not employed or contracting with your media service. Such practices may result in loss of your media service privileges.