



North Coast Section, CIF  
 5 Crow Canyon Ct., Suite 209, San Ramon, CA 94583  
 Phone: 925-263-2110 // Fax: 925-263-2120 // Website: [www.cifncs.org](http://www.cifncs.org)

**North Coast Section Radio/Audio/Web Cast Broadcast Agreement**

Station/Production Company Name \_\_\_\_\_ hereby applies for permission to broadcast the designated NCS/Les Schwab Tires Championship Event, presented by Farmers, noted below. Our Station/Production Company agrees to abide by each and all of the terms and conditions listed in this document. We understand the granting of rights for radio/web cast broadcast of an event does not allow for any other form of broadcast of the noted event.

Our Station/Production Company agrees to the following:

- The event must always be referred to on the air as the "NCS/Les Schwab Tires Championship Series (Sport) Game, Presented by Farmers" or "The NCS/Les Schwab Tires Championships, Presented by Farmers".
- Station may not in any way involve advertisers/sponsors that compete directly with the following NCS sponsors:

Les Schwab Tires	Pacheco Brothers Landscape and Gardening, Inc.
Farmers	Molten (Soccer)
Sports Authority	California Correctional Peace Officers Assoc.
Rawlings (Football and baseball)	MaxPreps
Spalding (Basketball and Volleyball)	U.S. Awards
Molten (Soccer)	K-Swiss

- Station may not involve any advertisers/sponsors that manufacture/distribute alcohol and /or tobacco.
- Station agrees to forward broadcast rights fees per game to be received by the North Coast Section office no later than close of business on the day prior to the game if requested by NCS staff.
- Station agrees to make arrangements for telephone lines...etc. at station's expense.
- If requested, station agrees to forward in writing the following information: a) description of the geographic area broadcast will reach; b) number of subscribers; c) complete list of all advertisers/sponsors; and d) names of announcer/engineers who will need press passes.

**Application for Broadcast Rights**

Sport: \_\_\_\_\_ Site: \_\_\_\_\_ Date: \_\_\_\_\_

Participating Schools: \_\_\_\_\_

Company: \_\_\_\_\_ Application prepared by: \_\_\_\_\_

Business Telephone: \_\_\_\_\_ Title: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Rights Fees – per game**

Audio Only	Football	Basketball	Soccer	Baseball	Softball	Volleyball
Live (includes Web Cast)	\$110.00	\$70.00	\$50.00	\$50.00	\$50.00	\$50.00
Web Cast Only	\$25.00	\$15	\$15	\$15	\$15	\$15

**NCS Office Use Only**

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_ Total Fees Due: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

All payments should be made to North Coast Section, CIF and mailed to North Coast Section, CIF at the address above, Attn. Gil Lemmon, Commissioner of Athletics.