



North Coast Section, CIF
 5 Crow Canyon Ct., Suite 209, San Ramon, CA 94583
 Phone: 925-263-2110 // Fax: 925-263-2120 // Website: www.cifncs.org

North Coast Section Television/Video/Web Cast Broadcast Agreement

Station/Production Company Name _____ hereby applies for permission to telecast the designated NCS/Les Schwab Tires Championship Event, presented by Farmers, noted below. Our Station/Production Company agrees to abide by each and all of the terms and conditions listed in this document. We understand the granting of rights for television broadcast of an event does not allow for any other form of broadcast of the noted event.

Our Station/Production Company agrees to the following:

- The event must always be referred to on the air as the "NCS/Les Schwab Tires Championship Series (Sport) Game, Presented by Farmers" or "The NCS/Les Schwab Tires Championships, Presented by Farmers".
- Station may not in any way involve advertisers/sponsors that compete directly with the following NCS sponsors:

Les Schwab Tires	Pacheco Brothers Landscape and Gardening, Inc.
Farmers	Molten (Soccer)
Sports Authority	California Correctional Peace Officers Assoc.
Rawlings (Football and baseball)	MaxPreps
Spalding (Basketball and Volleyball)	U.S. Awards
Molten (Soccer)	K-Swiss

- Station may not involve any advertisers/sponsors that manufacture/distribute alcohol and /or tobacco.
- Station agrees to forward broadcast rights fees per game to be received by the North Coast Section office no later than close of business on the day prior to the game if requested by NCS staff.
- Station agrees to make arrangements for telephone lines...etc. at station's expense.
- If requested, station agrees to forward in writing the following information: a) description of the geographic area broadcast will reach; b) number of subscribers; c) complete list of all advertisers/sponsors; and d) names of announcer/engineers who will need press passes.

Application for Broadcast Rights

Sport: _____ Site: _____ Date: _____

Participating Schools: _____

Company: _____ Application prepared by: _____

Business Telephone: _____ Title: _____

Fax: _____ Email: _____ Signature: _____

Address: _____ City: _____ Zip Code: _____

Rights Fees – Network Television per game							
Live	Rights to be negotiated on a per event basis.						
Delayed	Rights to be negotiated on a per event basis.						
Rights Fees – Local (LOL) Commercial per game							
	Football	Basketball	Soccer	Baseball	Softball	Volleyball	Volleyball
Live	\$400.00	\$200.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
Delayed	\$300.00	\$150.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00
Rights Fees – Local (LOL) Non-Commercial per game							
Live	\$300.00	\$175.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00
Delayed or Live Web Cast	\$200.00	\$100.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00
Delayed Web Cast	\$150.00	\$65.00	\$35.00	\$35.00	\$35.00	\$35.00	\$35.00

NCS Office Use Only

Approved by: _____ Date: _____ Total Fees Due: _____

Special Instructions: _____

All payments should be made to North Coast Section, CIF and mailed to North Coast Section, CIF at the address above, Attn. Gil Lemmon, Commissioner of Athletics.