

Recommended Public Service Announcements (all sports)

GUIDELINES:

**Read any combination of three during each home contest where a Public Address System is available.*

PA Announcement #1

Tonight's game is not only a competitive contest between these two schools, but it's also an educational experience for the students involved. Because high school activities are about learning life values, (YOUR HIGH SCHOOL'S NAME) would like to remind everyone to do their part in keeping our hometown sports a positive experience for everyone. When you attend your next game, do your part to help rekindle the spirit of citizenship by showing good sportsmanship. You'll be teaching a positive lesson and you'll be fostering a very important message to our student athletes and spectators. Thanks for your support of high school educational athletics.

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PA Announcement #2

Whether its balls and strikes, fouls or flags, your referees and game officials are a vital part of high school athletics. If you have ever tried your hand at officiating, you know how hard these men and women work, and you certainly know that they would never miss a call intentionally. Keep these things in mind as you attend sporting events. After all, respecting officials and authority figures is one of the most valuable lessons that we can teach our students. Thanks for your support of high school educational athletics.

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PA Announcement #3

Fans, when you attend a high school game, do you stand at attention during the National Anthem? Do you cheer a good play by the opposing team? If your team loses, do you take it well, in stride? If you answered Ayes@ to any of those questions, you are showing positive examples of sportsmanship. Don't forget that when you attend high school events, young eyes are watching you for examples of acceptable behavior. By making a conscious effort, you will be helping our students grow into better citizens. Thanks for your support of high school educational athletics.

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PA Announcement #4

Role models are more important than ever in today's society. You can serve as a role model for others the next time you display good sportsmanship at a high school athletic event. Good sports are winners and are also vital to preserving our fine sports traditions. So the next time you attend a sporting event, remember to be a good sport and help rekindle the spirit of citizenship! Thanks for your support of high school educational athletics.

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PA Announcement #5

The score of any athletic event is generally forgotten over time, but the actions of players, coaches and spectators leave lasting impressions. The next time you attend a high school game, think of how history will remember you. Choose good sportsmanship and help rekindle the spirit of citizenship. Remember, the lessons you teach today will help develop better citizens in our communities for tomorrow. Thanks for your support of high school educational athletics.

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PA Announcement #6

Welcome to today's contest between <School A> and <School B>. These teams would like to remind you that sportsmanship and the objectives of educational athletics are what set this event apart from other levels of competition. Your cooperation and support of the values promoted by these schools in appreciated.

The schools participating in this event have adopted the rules under which the games are conducted. A commitment to excellence, fair play and sportsmanship is vital to this activity's success. <School A> and <School B> high schools appreciate your recognition of the values being taught at this educational event.

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PA Announcement #7

We are pleased to welcome you today to <Home Team> High School. Good sportsmanship is one of the primary purposes of educational athletics. Our student-athletes recognize that judgment calls – by coaches, officials and themselves – are made in good faith and should be respected. Spectators can support both of these temas by refraining from derogatory or demeaning comments today. We hope that you will enjoy the game and support the students in a positive and sportsmanlike manner.

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PA Announcement #8

When <Home Team> High School sponsors an athletic event, that event is an extension of the classroom, with the lessons learned as important as those in a textbook. Perhaps the most important lesson is good sportsmanship, which will serve everyone well in the game of life.

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PA Announcement #9

Welcome to <Home Team> High School. Our coaches and athletes seek to uphold the Six Pillars of Character: trustworthiness, respect, responsibility, fairness, caring and citizenship. Please join us in exemplifying these values.

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Welcomes – Prior to Player Introductions

- Hello. <Home Team> High School welcomes you to today's game. Sportsmanship is the Golden Rule of athletics – treat others the way you wish to be treated. Sportsmanship asks us to focus on respect, because sportsmanship is a way of life.
- Hello. <Home Team> High School welcomes you to today's game. The first person you should look at when evaluating sportsmanship is yourself. What does your reflection look like? Please be a good sport today!
- Hello. <Home Team> High School welcomes you to today's game. High school sports are a privilege to play and a privilege to watch. A privilege that depends on responsible conduct in school hallways, classrooms and playing fields. A privilege that depends on good sportsmanship.
- Hello. <Home Team> High School welcomes you to today's game. The educational value of this event is more important than its outcome. Respect for others, including opponents and officials, is part of that value. There are no excuses for taunting and trash-talking.

After Lineups Are Introduced – Introduce Officials

- Your officials for today's game are <Referee> and <Umpire>. They are hired by <Home School> High School with the mutual agreement of the schools participating in this event. Their experience and integrity qualify them to administer the rules of the game. All spectators, players and coaches, no matter what their personal feelings or loyalties, should display respect for them.

Recommended Public Service Announcements (all sports)

PRE-GAME INTRODUCTION

Ladies and gentlemen, good evening and welcome to (home high school) for tonight 's/today 's athletic contest. As the hosts of this game, let 's welcome our guests this evening/afternoon B the (mascot) from (visiting high school)! Let 's wish students from both schools good luck, and we encourage all spectators at tonight 's/today 's game to keep in mind that good sportsmanship is expected at (name of field, gym, stadium), as we set good examples for our students, players and youngsters in attendance. (Continue with introduction of starting lineups, etc.).....

PRE-GAME INTRODUCTION

Ladies and gentlemen, welcome to (name of field, stadium or gym) for tonight 's/today 's athletic contest between the visiting (mascot) or (visiting high school) and your (home high school and mascot). (Home high school) is a proud member of the California Interscholastic Federation, and we remind all spectators that this game is competitive, but it is also an educational experience for all players and students. Let 's continue to show respect and sportsmanship throughout this contest and refrain from negative cheers, chants or behavior. We welcome our guests from (visiting high school) and wish all players good luck in tonight 's/today 's game. Now let 's meet tonight 's/today 's starting lineups.....

ANNOUNCEMENT FOR USE DURING BREAKS IN THE GAME

(High School) reminds all fans that we all play a role in the education of our students. Parents, fans and people in the community all set an example for students B whether they are aware of it or not. Help rekindle the spirit of citizenship and set a positive example in everything you do B both here at the game and in the community. Good sportsmanship is what sets our school apart!

ANNOUNCEMENT FOR USE DURING BREAKS IN THE GAME

Ladies and gentlemen, (home high school) is proud of our school 's sportsmanship. Whether it 's here or on the road, make our school, our community and our students proud by displaying positive sportsmanship. Good sportsmanship and positive citizenship are vital in the development of good citizens. (High School) gladly welcomes the challenge of being a leader in sportsmanship and in continuing a proud tradition.

ANNOUNCEMENT FOR USE DURING BREAKS IN THE GAME

We all know that our school is one of the best in the state. We 've proven it with our teams on the field and with our classroom performances off the field. We ask all spectators at this game to help continue that proud tradition by showing good sportsmanship throughout this contest. Let 's make our visitors feel welcome and give our officials the respect they deserve for doing a difficult job. Being one of the state 's best schools is not easy, but with fans like you to set examples of good sportsmanship, our proud tradition here at (high school) is guaranteed to continue for years to come!

ANNOUNCEMENT FOR USE DURING BREAKS NEAR THE END OF THE GAME

Fans are reminded that entering the playing field (court) at anytime is not permitted. Your cooperation is appreciated. We also appreciate all fans that made our school proud with good sportsmanship throughout this game. We ask that all spectators continue to display good sportsmanship even after tonight 's/today 's game is over. Thank you and please return to (field, stadium, gym) for our next game (date) at (time). Thank you for your support of high school educational athletics.

Public Address System and Game Announcer

The public address system should be checked prior to the game to make certain that it is working. It is recommended that the schools have an adult as their game announcer.

The game announcer should:

- Be impartial.
- Notify spectators of school, league and section policy regarding noisemakers, sportsmanship, etc.
- Know locations of emergency exits, locations of telephones, ambulances, doctors, etc.
- Attempt to be aware of the entire situation so that calm directions can be given in an emergency. Often serious incidents can be avoided if the announcer will caution against coming onto the field, throwing object, or causing other disturbances.
- Make positive statements regarding officials and sportsmanship prior to the start, during and just prior to the end of the game.
- Let no one except those in charge of the event use the microphone.